

Awareness among Rural Girls for Role of Home Science Education in Economic Empowerment

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ABSTRACT Women in India remain a disadvantaged section of society even in the context of continual advancement taking place. Opportunities must be created specifically for the rural women by empowering them and enabling them to acquire the skills necessary for entering into various occupations. Present paper studies awareness of rural girls about Home Science education. An exhaustive list of income generating avenues (of Home Science education) was prepared and used as a tool to educate masses; and lectures were arranged. Results indicate that none of the target group had any knowledge of career options of home science education in industry, freelancing, self-help groups, profit generating networks and agencies like NGO's and KVK's. Few girls had knowledge of consultancy services, home based industry and self-employment. Most of the young rural girls wanted to learn trade to go and work abroad for economic gains. So there is urgent need to start such awareness campaigns at root level, especially at the entry level to higher education.